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THE MOST IMPORTANT NUMBER IN THE WORLD

Calling on MIT Students to Join the
Global Campaign to Save the Planet

MONDAY, APRIL 13
4:30 – 6:00PM

WONG AUDITORIUM

MIT BLDG E51

70 MEMORIAL DRIVE, CAMBRIDGE

FREE
& OPEN TO
THE PUBLIC



Bill McKibben, a scholar in residence at Middlebury College, is an environmentalist, educator, and prolific writer on related topics. In summer 2006, he led the largest demonstrations against global warming in American history.

Science has given us, in the last 18 months, a real bottom line for the planet: a CO₂ concentration above which, as NASA's Jim Hansen has put it, we can't maintain the "planet similar to that on which civilization developed and to which life is adapted." We need a movement to get that scientific truth across to as many folks as possible. McKibben will describe the huge global campaign he's building, which will peak this fall—and which could use some of the clever help for which MIT students are famous.

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